



DIGISIGN SLIM FLOORSTAND LITE

Do you know the importance of implementing digital signage in business operations?

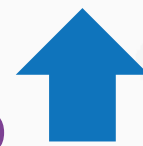
Bumps up average purchase amount by

29.5%



Create

31.8%



upswing in overall sales volume



Generates

32.8%

growth in repeat buyers



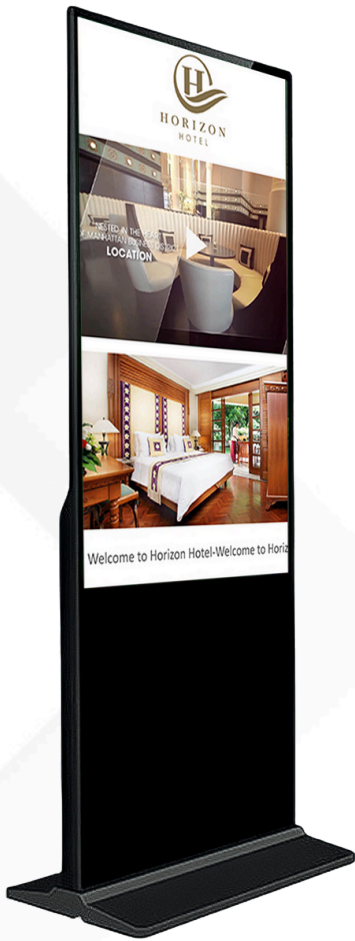
Has

47.7%

effectiveness on brand awareness

The statistics above reflect the possibility of profits increasing by using digital signage

INTRODUCING THE IMPRESSIVE DIGISIGN SLIM FLOORSTAND WITH THESE POWERFUL BENEFITS



2,1 cm



Super slim design to save space & attract more attention



Content can be easily changed across multiple locations in seconds



Customize the content to unlock possibilities compared to static signage



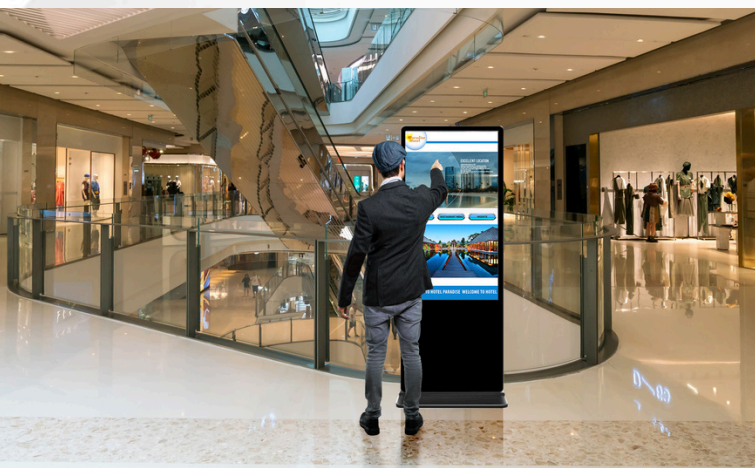
Strategically placed advertising can help increase impulse purchases

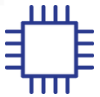


Simply program contents to play at specified times and dates (automatic scheduling)



Interactive displays allow businesses to collect useful data about visitors





All functions are embedded inside the unit



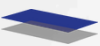
Commercial grade digital signage (24/7)



Simple & easy to update (<2 hours training)



Available in 43 and 55 inch sizes



Equipped with tempered glass & wheels



Cloud based CMS using DigisignPlay

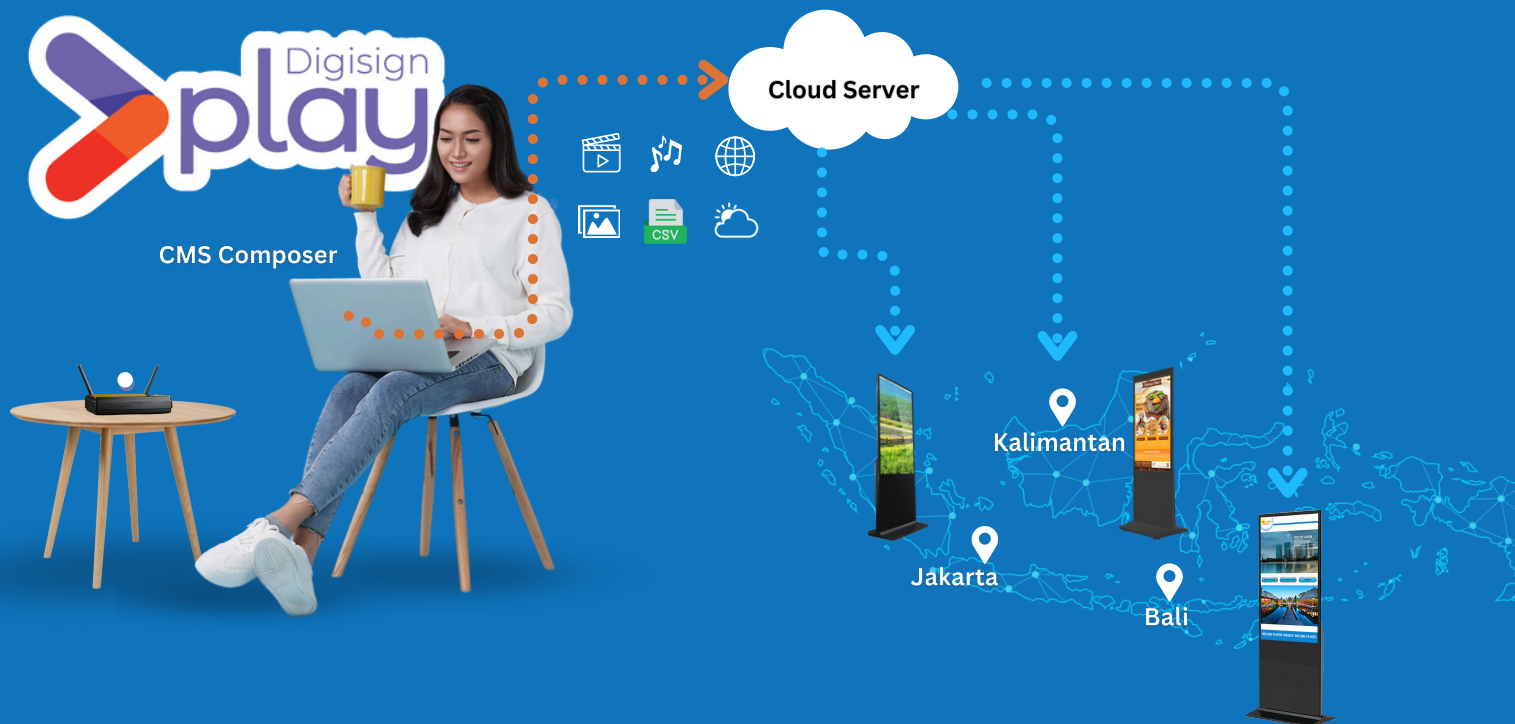


Capacitive 10-points touch for interactive type

With just an internet connection, all promotional materials and information can be broadcast to units distributed in various locations.



digisignplay.com



Specification	Interactive Slim Floorstand CSF43B	Interactive Slim Floorstand CSF55B	Slim Floorstand SF43B	Slim Floorstand SF55B
Screen Size	43 Inch	55 Inch	43 Inch	55 Inch
Touchscreen Type	Capacitive Touch	Capacitive Touch	Non-Touch	Non-Touch
Touch Points	10 points touch	10 points touch	-	-
Brightness	350 nits	350 nits	350 nits	350 nits
OS	Android 11	Android 11	Android 11	Android 11
RAM	4GB	4GB	2GB	2GB
Storage	32GB	32GB	16GB	16GB
Resolution	1080 x 1920 (9:16)	1080 x 1920 (9:16)	1080 x 1920 (9:16)	1080 x 1920 (9:16)
Network	WIFI, LAN	WIFI, LAN	WIFI, LAN	WIFI, LAN
Lifetime	50000 hours	50000 hours	50000 hours	50000 hours



PT. INNOVASI SARANA GRAFINDO (InnoGRAPH)

Jl. Lenteng Agung Raya No. 15 | Jakarta 12610 - Indonesia
Ph. +62 21 78831075 (Hunting) | email: cs@innograph.com

 **0815-1028-2828**



innograph.com



displaystore.id